



# TABLĪGH IN A DIGITAL WORLD

میں تیری تبلیغ کو زمین کے کناروں تک پہنچاؤں گا۔

**I shall cause thy message to reach the corners of the earth**

Divine Revelation to the Promised Messiah ﷺ

# TABLĪGH IN THE TIME OF COVID-19



## Media

### Print

### Broadcast

### Social

Newspaper

Magazine

Signs /  
Billboards

TV

Radio

Facebook

Twitter

YouTube

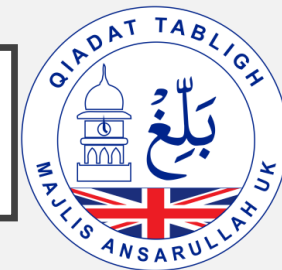
Blogs







# TV & RADIO



# MEDIA RELATIONSHIPS

- Maintain a list of media outlets in your area, city or region
  - Newspaper
  - Radio
  - TV
- Connect to media persons on social media, by email etc.
- Connect to local dignitaries
  - Mayor
  - Councillors
  - MPs
  - Interfaith Groups
  - Law Enforcing Authorities

# SOCIAL MEDIA



# MAJLIS TARGETS

# SOCIAL MEDIA TRAINING



- Members of Majālis should be trained to create their personal social media accounts in order to strengthen the National Social Media Campaigns.
- The members should be encouraged to integrate in the local community social media groups.
- New Ansār members should be encouraged to participate in social media teams.
- **Targets:**
  - Every member of Local 'Amila
  - All Safe Doum Ansār in Majlis
  - 50% of Majlis Tajneed should have active Twitter account



# SOCIAL MEDIA CAMPAIGNS



- Qiādat Tablīgh will share the details of the campaign every month through Regions
- Nāib Muntazim Tablīgh Social Media should be appointed to help run these campaigns in the Majālis
- Encourage maximum number of Ansār to take part in these campaigns
- Ansār can share Tablīgh leaflets e.g., "Messiah Has Come" via Social Media (NextDoor App, Facebook, etc.)

# MAJLIS BAI'AT TARGET



## 2 Bai'at (minimum)

- Each Majlis must work hard to achieve their target
- Invite maximum people to Jalsa Salana UK

# INDIVIDUAL PROJECTS FOR ANSAR



- Write a letter for prayers to Hazrat Khalifatul Masih ایدہ اللہ تعالیٰ every month for success of Tabligh efforts.
- Make special efforts to hold I-to-I meeting/virtual with friends, colleagues, neighbours and relatives.
- **Target:**
  - Establish contact with at least **10 Neighbours**.
  - Members should be given tasks to preach members of their own ethnic groups



# JALSA SALANA TARGET



وَمَنْ أَحْسَنُ قَوْلًا مِّمَّنْ دَعَا إِلَى اللَّهِ وَعَمِلَ صَالِحًا وَقَالَ إِنَّنِي مِنَ الْمُسْلِمِينَ ﴿٣٤﴾

And Who is better in speech than he who invites men to Allāh and does righteous deeds and says, 'I am surely, of those who submit?' {HA MIM AL-SAJDAH, 34}

At Jalsa Salana, Majlis Ansārullah UK will bring at least **150** guests, Insha'Allah.  
(We follow Jama`at guidance system for guests)

- **Every Majlis Invite maximum number of people to Jalsa Salana UK**
- **Invite:** School Teachers, College Principals, Church heads, Deans of Universities, Charities, Mayors, Councillors etc.

# REGIONAL TARGETS

## SOCIAL MEDIA - REGIONAL



- Regions to appoint **Nāib Nazim Tablīgh – Social Media** with the approval of Nāzim A'ala.
- Regions to ensure that every Majlis hold at least one Social Media Training Session every quarter.
- Every Region should have their Regional Twitter account with the approval of Sadr Majlis Ansārullah UK.
- Every member of Regional 'Amila, all Safe Doum Ansār in Region & **50% of Tajneed** should have active twitter account.
- Regions through Majālis to make sure all members to take part in Social Media Campaigns that will be shared with Regions by Central Social Media team on monthly basis.



# SOCIAL MEDIA - NATIONAL



Regions should encourage their Majālis and Ansār to follow & subscribe national accounts.

## **YouTube**

- Majlis Ansarullah UK

## **Twitter**

- @Ansarullah\_UK
- @UKMuslims4Peace

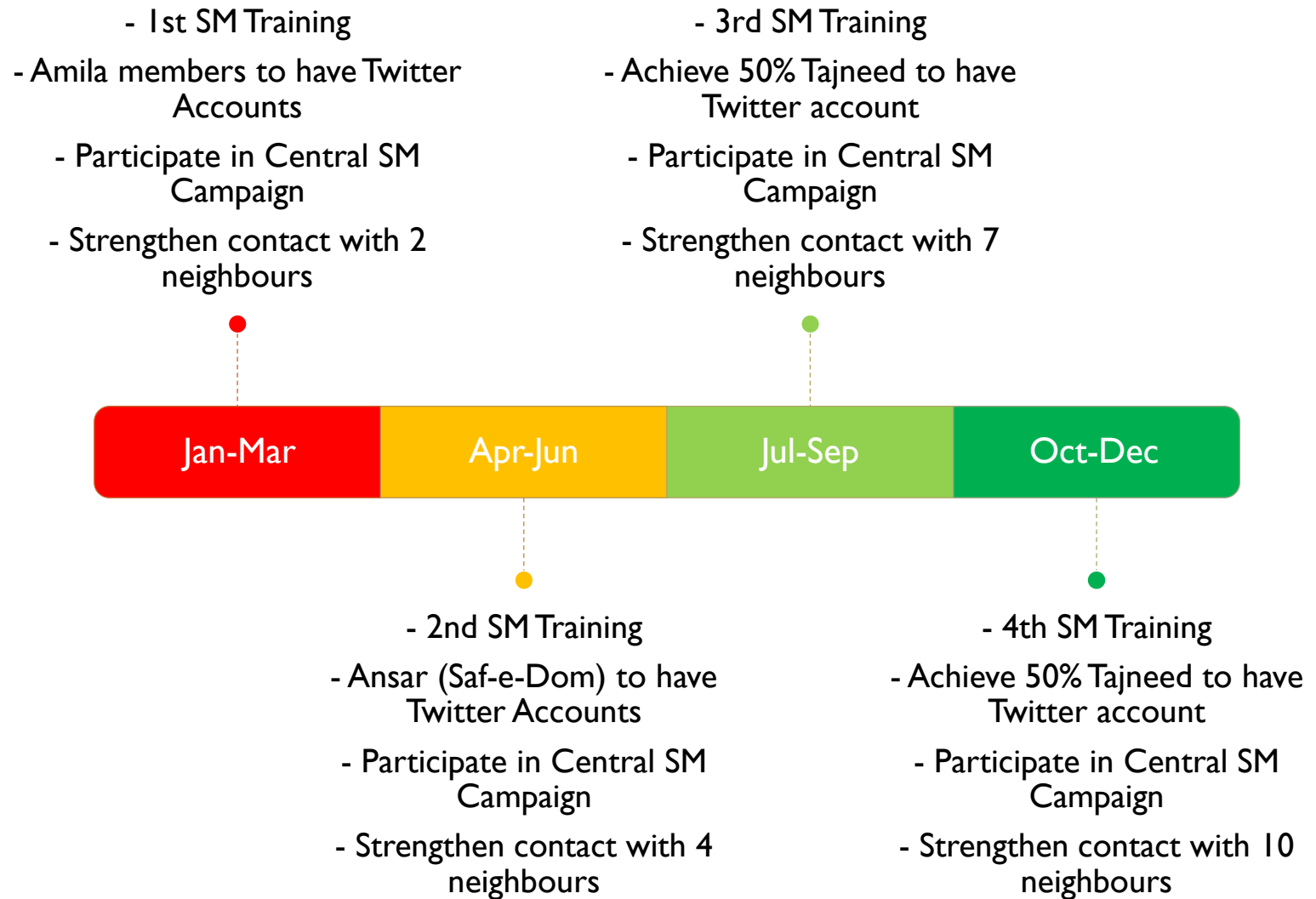
## **Facebook**

- Majlis Ansarullah UK

## **Instagram**

- Majlis Ansarullah UK

# PLAN FOR YEAR 2021



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**JAZAK'ALLAH**